

Economic Impact of the Horse Industry

IN THE UNITED STATES



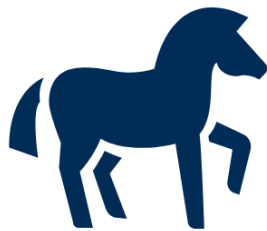
Total Value Added to the US Economy:
\$122 billion

Total Employment Impact:
1,744,747 Jobs



Direct Contribution to GDP:
\$50 billion

Direct Employment Impact:
988,394
Jobs



7.2 million horses in the United States



767,100 horses



534,500 horses



387,100 horses



In total, **30.5%** of households—or **38 million**—contain horse enthusiasts.

Horse Ownership, Equine Institutions & Profit Making Organizations, and Tourism Spending by Participants and Spectators combine for a



\$215 billion economic impact

1,370,000



80.9 million

acres of land in the United States used for horse-related purposes.



Number of U.S. residents volunteering their time for horse-related activities.

ECONOMIC IMPACT
The Racing Sector



supports
472,320 jobs



adds **\$36 billion**
in value to the
economy



Racing Sector
Total Economic
Impact of:
\$63 billion

ECONOMIC IMPACT

The Competition Sector



supports
417,070 jobs

Competition
Sector
Total Economic
Impact of:
\$50 billion



adds
\$28 billion in
value to the
economy

ECONOMIC IMPACT

The Recreation Sector



supports
273,256 jobs



adds **\$18 billion**
in value to the
economy

Recreation Sector
Total Economic
Impact of:
\$31 billion

ECONOMIC IMPACT

Equine Therapy



supports
9,556 jobs

adds **\$263 million** in value
to the economy



ECONOMIC IMPACT

Equine Rescues & Sanctuaries

adds **\$42 million** in value
to the economy



ECONOMIC IMPACT
Working Horse Sector

supports
70,733 jobs



Working Horse
Sector
Total Economic
Impact of:
\$7.9 billion



adds **\$4.5 billion**
in value to the
economy



Information provided by
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